



WHY HPE EVERYTHING AS A SERVICE IS A GAME CHANGER FOR YOUR BUSINESS



IDC reports that by 2023,


60%

of organizations will use flexible, lower-cost consumption-based IT models.¹



LEARN WHY
FUTURUM
RESEARCH* THINKS
HPE IS THE RIGHT
CHOICE FOR
EVERYTHING
AS A SERVICE.


KEY MARKET FORCES DRIVING THE CHANGE



DIGITAL TRANSFORMATION

New innovative disruptors are challenging businesses globally. This mandates the transformation of legacy IT infrastructure systems and processes into modern, agile IT with cloud-like flexibility and instant scaling.


1



MODERNIZED EXPERIENCES

As consumers become conditioned to rich user experiences on mobile devices and optimized websites, IT services must follow suit. Users demand simplified and quick methods to procure and consume IT services from internal teams.


2



EXPONENTIAL DATA GROWTH

The explosion of data volumes and increased governance over data has created an entirely new focus on digital trust—comprising privacy, security, and data protection.

3



RAPID APPLICATION DEVELOPMENT

The requirement for IT to do more and faster has transformed the way software applications are delivered—moving away from monolithic applications to more composable ones. Application development has changed as well from the previous waterfall model to the new agile DevOps models.

4

BUILDING YOUR BUSINESS CASE FOR CONSUMPTION-BASED IT



NAIL YOUR CAPACITY PLANNING WITH A PAY-AS-YOU-GO MODEL

Pay for what you use and plan capacity ahead of use to avoid overprovisioning and save on TCO.



ENHANCE YOUR IT OPERATIONS

With metering and capacity management, the resources required for each workload are ready to deploy in minutes, not months, reducing deployment times on global projects.



SIMPLIFY YOUR IT BUDGET

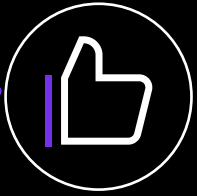
Gain financial predictability and a clear insight into your costs, which improves decision-making on budgets, helping you easily meet your cash flow and capital allocation strategies.



GAIN BETTER EXPERIENCE

Outstanding customer experience is at the heart of consumption-based IT. The ability to pay for what you use, get clear insights into capacity requirements, and expand or cut back without jeopardizing the infrastructure drives high complexity infrastructure to operate like SaaS.

WHAT'S THE HPE VISION TO DELIVER EVERYTHING AS A SERVICE?



THE BRAND PROMISE

Committed to the delivery of an everything-as-a-service model; aims to make all products available as a service by 2022.

DELIVERING ON IT

Favorably positioned to deliver on its promise with an expanding line of offerings that span the infrastructure to full platform offerings and completely managed public and private clouds.

POSITIONED FOR SUCCESS

With on-premises and hybrid cloud gaining ground as long-term operating models, the everything as a service for IT provisioning is set up for a win.

PROVEN SUCCESS

A complete set of offerings—deep technical capabilities and an open ecosystem approach to deploying modernized IT infrastructure in hybrid environments—sits beneath the brand promise.

WHY HPE IS AHEAD OF THE PACK?

- **Real consumption models**—based on metered usage with complete visibility and granularity into usage and costs
- **Full portfolio of services**—offered as a service, as well as on-demand resources available through HPE Pointnext Services
- **Proven reference architecture**—vital for new and existing digital transformation-driven IT projects
- **Comprehensive services**—to manage infrastructure, capacity, costs, compliance, and more
- **Focus on ecosystem**—deep set of partnerships to provide complete pay-per-use solutions including the hardware, software, and services you prefer

* ABOUT FUTURUM RESEARCH

Futurum is an independent research, analysis, and advisory firm, focused on digital innovation and market-disrupting technologies and trends. Futurum analysts, researchers, and advisors help business leaders from around the world anticipate tectonic shifts in their industries and leverage disruptive innovation to either gain or maintain a competitive advantage in their markets.

Unleash your business with everything-as-a-service solutions from HPE. Experience the simplicity, security, and control of elastic IT with financial flexibility—on-premises and on your terms.



¹ IDC FutureScape: Worldwide Datacenter 2019 Predictions, IDC, October 2018

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